

# Jusoor 2014 Annual Report



# SYRIANS FORWARD TOGETHER

## Introduction to Jusoor

In May of this year, a 15-year old Syrian-American sophomore in New York organized a raffle in her high school, collecting prizes from businesses in her local community, and raised over \$1,500 to support Syrian refugee education from her classmates.

In July of this year, over 30 Syrians traveled from around the world, ranging in age from high school to established professionals, to serve as volunteers in our refugee education program in Lebanon. They taught children English, they provided professional development to our teachers, and they infused our centers with love.

In January of this year, a Syrian philanthropist living in Dubai established a scholarship to support Syrian youth whose education had been impacted by the crisis in Syria, enabling 9 young Syrians to enroll in university in Lebanon this fall.

In August of this year, Dr. Mouhannad Malek, Founder of the Syrian Researchers Initiative, started an Ice Bucket Challenge for Jusoor that went viral and resulted in over \$30,000 in donations from around the world and dozens of ice buckets poured.

This is the spirit of Jusoor: Syrians Forward Together. Our organization, which was founded in June 2011, is dedicated to building a strong and engaged network of Syrians around the world who each play a personal role in supporting the country's future.

Our focus to date has primarily been on education and youth empowerment –

an increasingly important area of focus given the tragedy that has befallen the country. Today, only 25% of Syrian refugee children are enrolled in school and over 50% of the Syrian university population has not been able to continue their studies.

The engagement of the Syrian global community in Jusoor's programs has been nothing short of extraordinary and is truly heartwarming. In just three and a half years, the Jusoor community has grown to over 80,000 individuals in over 40 countries around the world. From San Francisco to New York to Toronto, London, Copenhagen, Berlin, Beirut, Damascus, and Dubai, Syrians are eagerly making contributions.

We are just getting started. Our aspiration is to engage every single individual of Syrian origin living around the world (20 million+ people) in efforts that support our country's future. We want to become the strongest, most organized expatriate community in the world. Together, we can sustain hope for the people of Syria.

We thank each and every one of you for making Jusoor what it is. It has been an honor to partner with you to create so many stories of hope over the past three and a half years. We look forward to continuing to work together and never giving up hope. Just imagine what we could do for the people of our country if we mobilized the entire Syrian community.

Sincerely,  
*The Jusoor Leadership Team*  
Aziza, Dania, Fadi, Hani, Iyad, JP, Leen, Maya, Rami, and Rania





## **Jusoor University Scholarship Program**

**More than 50% of Syria’s university population is no longer able to attend university, according to research conducted by the Said Foundation. This is a personal tragedy for our youth and presents a real crisis for the country’s future. Without university graduates, the country will be lost for generations to come. Where will our teachers, doctors, journalists, entrepreneurs and business leaders come from?**

With this as background, Jusoor has been deeply involved in supporting Syrian youth in enrolling in university over the past three years. Our programs include a combination of mentorship and scholarship support.

### **Mentorship program**

Since Jusoor was founded, we have paired Syrians who live in the U.S., Europe, and the Middle East with youth in Syria looking to apply to undergraduate or graduate programs. Mentors provide

guidance on which degrees to pursue, which universities to apply for, and tips on the application process. Nearly 100 Syrians from around the world have participated in this program since we launched it in 2011, helping hundreds of Syrians with the university application process.

### **Scholarship programs**

Jusoor runs several scholarship programs for Syrian university students. Jusoor is working to establish scholarships with leading universities around the world.

### **United Kingdom**

Cambridge University’s Global Leaders Initiative

In September, we announced a new partnership with Cambridge University’s Global Leaders Initiative, through which Jusoor and Clare Hall College at Cambridge University will jointly provide full funding for one graduate student per

year across a wide range of subjects that will support Syria’s future. Over 150 Syrians have applied for this opportunity. We are absolutely thrilled to see so much young Syrian talent applying to one of the best universities in the world.

### **Jordan**

“From Camps to Campus”

Jusoor is also working to increase the number of university scholarships available in the Arab world, given the lower cost of funding strong education in the region. Earlier this fall, Jusoor joined the pilot program of “From Camps to Campus” led by the Institute of International Education (IIE), which will provide university scholarships to refugees in the Za’atari camp in Jordan. Through the pilot, we will jointly fund 4-5 university students.

### **Lebanon**

Lebanese Universities

In addition, Jusoor awarded scholarships to 9 Syrian students in Lebanon this academic year, with majors ranging from banking to law to medicine. We received over 200 applications for these scholarships in less than two weeks.

### **United States**

Institute of International Education (IIE) Syria Consortium.

Finally, as a founding member of the Institute of International Education (IIE) Syria Consortium for Higher Education in Crisis, Jusoor has been working with U.S. and European universities to provide scholarships to Syrian students. Through this effort, 60 universities

across the globe (primarily in the U.S.) are providing scholarships with full or partial funding to Syrian students. Over 4,000 Syrians applied this past year to these scholarships and nearly 160 scholarships have been awarded during the two years of the program. Today, as a result of efforts like these, there are more than 900 Syrian students studying at American universities. Our goal is to increase the number of Syrian students studying at U.S. universities to 1,200 each year over the next five years.

We recognize the risk that students who come to the U.S. or Europe to study are less likely to return to Syria over time. We are working to mitigate this risk by keeping Syrian students studying in the U.S. deeply connected to their country and other Syrians.

Our programs work to build an active network of Syrian students across the U.S. and Europe to maintain a strong connection to their homeland. Also, Jusoor runs leadership seminars for these students so they are constantly thinking about how they would address some of the greatest challenges Syria faces as its future leaders.

We strongly believe that many of these students will return to Syria with invaluable experience that they will deploy towards rebuilding their country. In addition, we are encouraging each student who graduates to mentor other Syrian university students and to contribute on an annual basis to support additional scholarships for Syrian students. In fact, one of our first scholarship graduates is already sponsoring the education of another Syrian student in the U.S.

**47**

scholarships funded by Jusoor in 2014 totaling \$461,292

**139**

total scholarships enabled by our programs in 2014



# SYRIANS FORWARD TOGETHER

## 2014 Jusoor Scholarship Recipients

### Jusoor - IIT Syria Scholarship

#### Illinois Institute of Technology

Farah Abdul Samad  
Zeina Abdul Samad  
Muhammad Al-Elewi  
Tareq Alhamwi  
Mazen Alhourani  
Bashar Alisber  
Abdulrahman Arnaout  
Munzer Awad

Nour Daoud  
Omar Haj Ibrahim  
Marcelle Hana  
Mossa Hana  
Mohammad Hatahet  
Jamal Eddin Kharat  
Tony Law  
Raed Tawil

### Jusoor Lebanon Scholarship Program

#### Lebanese University

Hiveen Abdullah  
Mousa Talouzi  
Ibarhim Zouhour

#### Lebanese International University

Marwa Arsheed  
Hala Baro  
Nour Shaheen

#### Bekaa Technical Institute

Ali Rajab

#### Al-Imam Al-Ouzi University

Ola Sharbaji

#### Arts, Sciences, and Technology University

Ehab Wazouar

### Jusoor Women's Scholarship Program

#### Università Cattolica del Sacro Cuore

Ilham Ksebi

### Jusoor - Chalhoub Scholarship Program

#### University of Warwick

Luna Ghannam

#### University of Glasgow

Rami Zaatari

#### University College London

Tarek Sabbagh

### Jusoor scholarships to IIE Syria Consortium Students

#### Salve Regina University

Sinan Zeino

#### University of Evansville

Yman Sheikh Deia

Majd Soufan

#### American University

Waad Tamma'

#### University of Alberta

Abdullah Abudan

#### Monmouth College

Mariela Shaker

Anas Karkout

Rami Shareef

Jad Freyha

#### University of Rochester

Omar Soufan

### Early Childhood Practice Course with Gulf Montessori Institute

33 young Syrian women

### Other Jusoor scholarships

#### Harvard School of Public Health

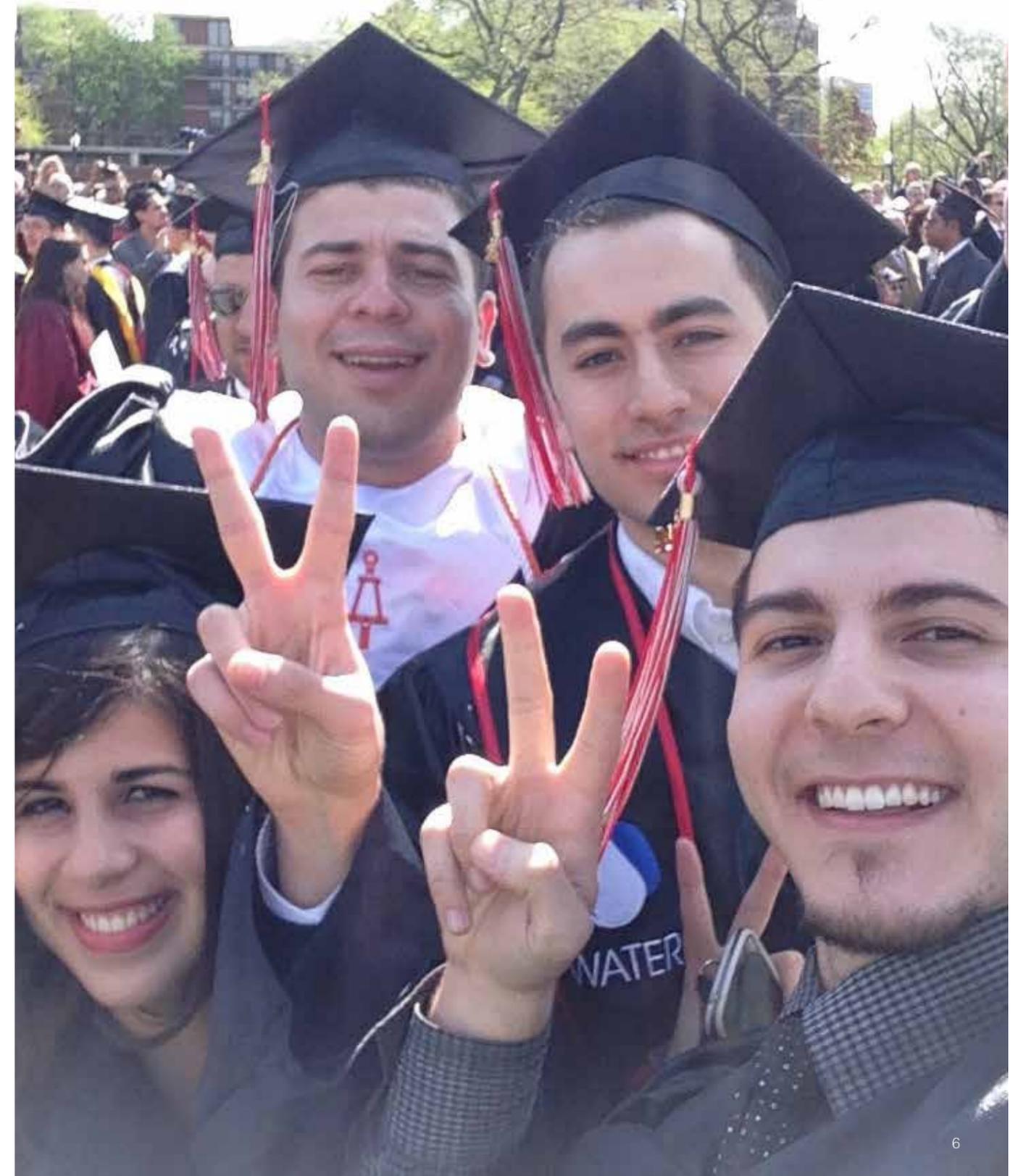
Lana Awad

#### The New School

Nadia Christidi

#### Lebanese American University

Mahmoud Khalil





## SYRIANS FORWARD TOGETHER

### Lana's Dream to Build a Strong Public Health System in Syria

**Lana Awad grew up in Damascus and moved to the U.S. in 2007 to pursue her undergraduate degree in Biological Engineering at MIT. After completing her undergraduate degree there, Lana was admitted to pursue a degree in Public Health at the Harvard School of Public Health. The Jusoor community, including 30 families from around the U.S., came together to raise money for Lana and enable her to enroll at Harvard this fall.**

"I decided to pursue a master's degree at the Harvard School of Public Health. My ultimate goal is to return to Syria and address its pressing public health challenges posed by the refugee crisis and ongoing civil war, and to contribute to rebuilding a better post-war healthcare sector. Joining the top institution in the study of public health would empower me to reach my goal by giving me the opportunity to learn from leading faculty in the field and to become part of a global network pushing the boundaries of public health research and impacting many communities around the world.

There were many times in the past few months when I almost gave up on pursuing graduate school in light of all the challenges, but seeing Jusoor's dedicated efforts and your faith in my potential was a major inspiration and pushed me even further to work towards making my dreams a reality.

Reading the inspirational and supportive messages donors left me on the crowd-funding site Jusoor set up brought tears to my eyes. It was touching to see how so many people related to me even though I've never

met them before. It made me realize that I am not alone and that my success in pursuing this degree will be shared with many others. This communal effort reminded me that I should never give up on my goal of helping my country.

I hope that the many Syrian students who are in a position like mine get a similar chance to meet a supportive community like ours dedicated to guide them and help them reach their unmet potential.

I wish to get the chance soon to give back to these communities that supported me today. I am truly very grateful for Jusoor for keeping us all together and rebuilding a feeling of community and belonging among all of us Syrians around the world, especially in times like these when such unity is hard to sustain with all the hardships and divides."

I hope that the many Syrian students who are in a position like mine get a similar chance to meet a supportive community like ours



## SYRIANS FORWARD TOGETHER

### Safouh's Dream to Bring Electricity Back across Syria

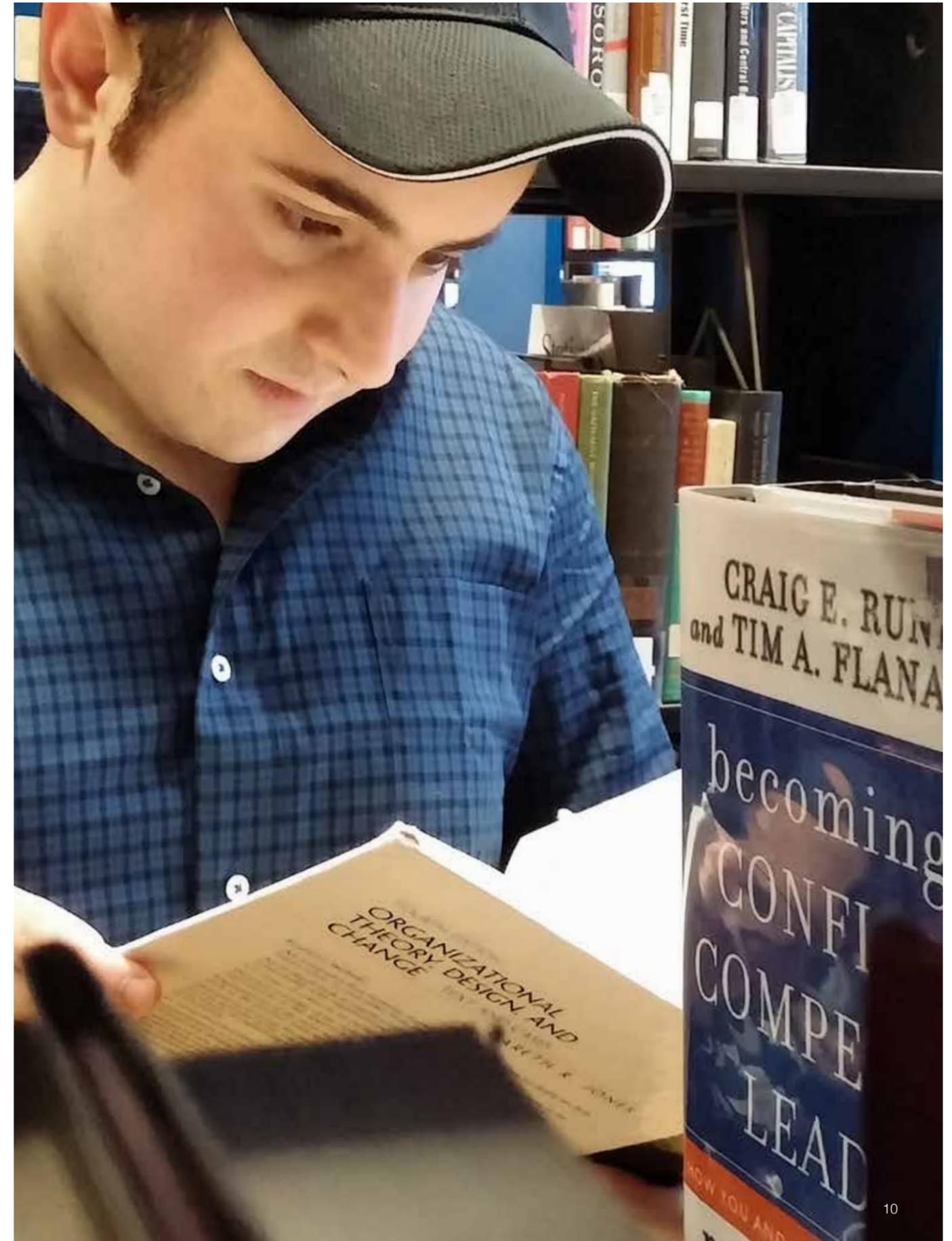
**Safouh Takrouri was born in Damascus and is currently a senior at Illinois Institute of Technology. He is a recipient of the Joint IIT-Jusoor Scholarship for Syrian Undergraduates. He transferred to IIT from Damascus University two years ago, when completing his studies became nearly impossible due to the conflict.**

"In our lives, we come through moments that change things deep inside our souls; moments that leave us as a completely different people than who we were. Mark Twain described those moments in his own words when he said: "The two most important days in your life are the day you are born, and the day you find out why."

I know that I still have tons of challenges to face, lessons to learn, and things to improve, but one lesson that I have learned and believe in is that educating people is the best instrument to rebuild a destroyed country

For me, Jusoor created this moment that changed my life. It was two years ago when I received an email informing me that I have been accepted for the Joint IIT-Jusoor Scholarship for Syrian Undergraduate Students. Studying abroad has always been my ultimate goal, a dream that was most likely impossible to achieve taking into consideration the financial constraints. And now, the dream is about to become true. In less than two weeks, I will obtain my bachelor degree in Electrical and Computer Engineering. My concentration of study is Electrical Engineering with a concentration in renewable energy and sustainability. In Syria, I was a participant in one of the earliest cohorts of students focusing on the new field of sustainability. I think this area of study is witnessing serious developments, and in the next ten years or so huge steps forward will be achieved, and I believe that I can be part of this evolution.

The electricity infrastructure has been terribly damaged in Syria. Electricity in some neighborhoods is not delivered for 18 hours every day. People lose access to the most basic things in their lives, things that are considered rights they are supposed to have. No one wants to see his or her people suffering this way, and it becomes more painful when I know that I can help to solve this problem. Back in Damascus University, I worked on a project with some of my peers to design a wind farm in Homs and this farm was supposed to cover all of Damascus's electrical demand. I really want to see projects like this become real in Syria in the near future, so we can decrease the suffering that our people experience every day.





## SYRIANS FORWARD TOGETHER

### Jusoor Refugee Education Program

**There are over 400,000 Syrian refugee children living in Lebanon, only 25% of whom are enrolled in school. The remaining 75% of these children risk growing up without an education - not even knowing how to read or write Arabic or how to hold a pen. Every child deserves a basic education. Only through education do we have a chance of saving them and saving our country.**

Jusoor has been operating in Lebanon since June 2013. Over the past 18 months, we have opened three informal education centers - one in Beirut and two in the Bekaa Valley. At these centers we are teaching children basic Arabic literacy as well as English, Math, Science, Art, Sports and Peace Education<sup>1</sup>. Our goal is to prepare these children to successfully enroll in the Lebanese public school system, once places open up for them.

These centers have been made possible because of donations from so many Syrian families around the world. Today, over 60 Syrian families are sponsoring these children's education through our Generation Hope program. In addition, we are deeply grateful to the two major donors who made these centers possible. Chalhoub Group is funding our Jeb Jenine Center in Bekaa and the Asfari Foundation is funding the tent school in the Jarahiya village of Bekaa Valley. Their contributions have been extraordinary. These centers are full of joy and happiness and the educational outcomes have been very uplifting. They are true safe zones - where these children can return to safety and childhood. Two

elements really set these centers apart in the impact on the children. First, the centers are full of volunteers. Over 200 Syrians, Arabs, Europeans, and Americans have traveled to Lebanon to spend time with the children. They bring so much love to these children; new ideas on how to teach them English or math; and endless adventure, games, and songs. The focus on volunteers not only helps the children but also gives so many of us a direct way to give back to these children.

The second element that distinguishes our program is that we have hired Syrians from local communities as teachers and administrators. On the one hand, this is wonderful because the teachers know what these children have been through and can be extremely sympathetic to their needs. And on the other, by employing these young men and women, we are helping to safeguard our future labor force. So many Syrians had graduated with strong degrees and are now sitting with no opportunities in Lebanon. Through the work they are doing at Jusoor, they have returned to hope and to life, and this is making a tremendous difference in the refugee camp communities when they return home each evening.

Over the next year, our hope is to reach many more children by deploying innovative solutions in conjunction with other NGOs and corporations.

<sup>1</sup>The Peace Education curriculum is developed by the UN and taught in most conflict zones to focus on life skills, teamwork and cooperation, and conflict resolution. It is designed to be culturally appropriate so students are able to relate to it.

# 200+

volunteers have worked in Jusoor's centers

# 46

Syrians employed as teachers and administrators in Jusoor's education centers

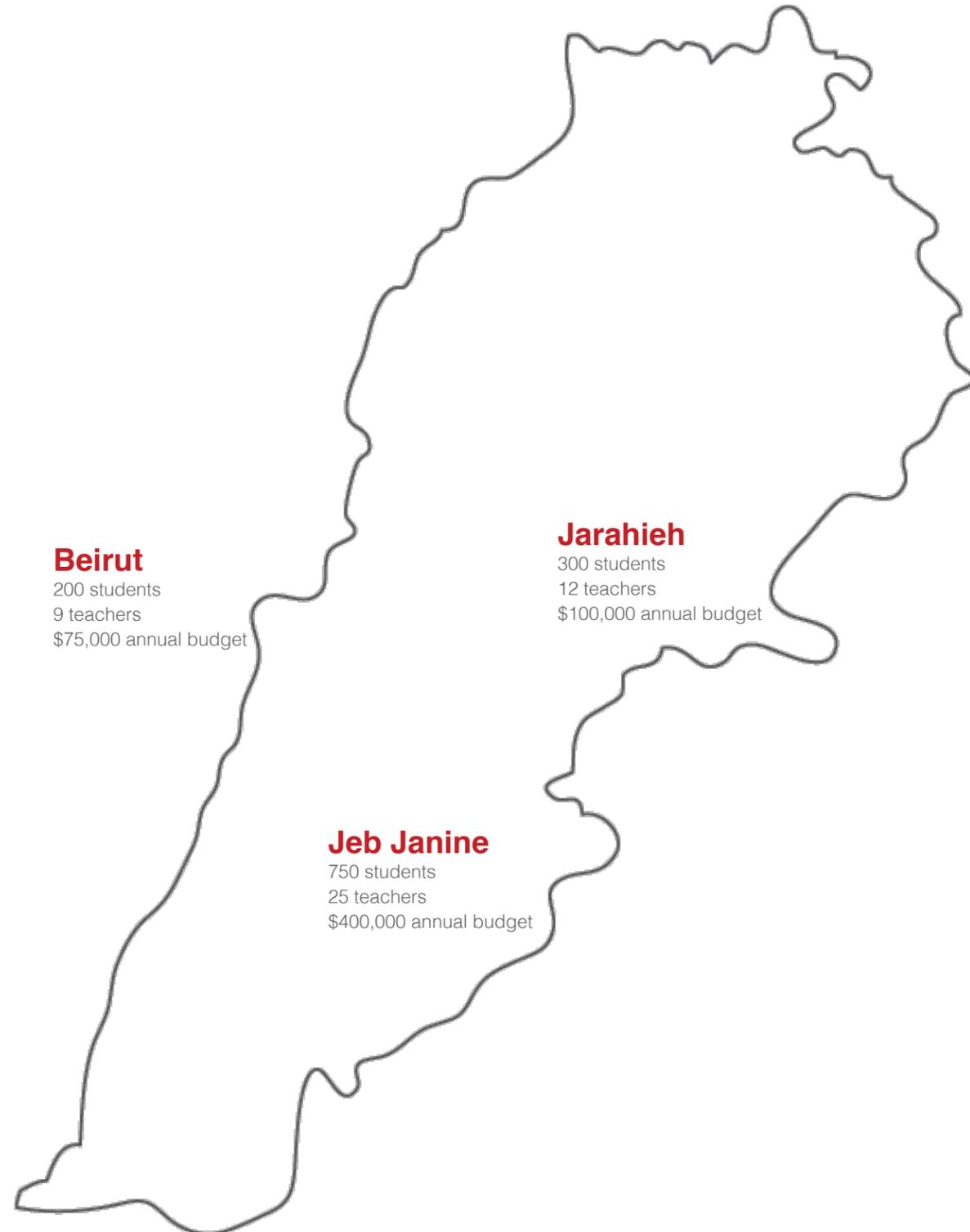
# 1,250

children enrolled in Jusoor's education centers in Lebanon



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**Jusoor Refugee Education Centers**





## SYRIANS FORWARD TOGETHER

### Our Volunteers

**Since we opened the doors of our first education center in Lebanon in June 2013, over 200 volunteers have traveled from around the world to make a difference in the lives of these children. They have painted schools and built furniture for our classrooms, organized football games and played alongside these children, taught them Arabic, English and math, and led professional development programs for our teachers. Our volunteers are the heart and soul of our centers - they bring so much love and energy.**

"The most touching part of this trip has definitely been the consistent love that these kids show for me and the other volunteers. The way their eyes light up when they finally understand something you taught them is indescribable. It is the most amazing feeling when they hug you with all they have. However, a sense of agony and heartbreak lingers because you become aware of their reality. The majority of these children sell tissues, roses, or gum on the streets in order to merely survive. I have one week left but I never want to leave. The strength and optimism of these children are incredible."

*Jana from California, Syrian-American high school student who spent one month volunteering in Lebanon with the children this past July*

"The two summers I spent at Jusoor brought me so much joy and laughter.

While the acute situation forces sometimes improvised solutions and adaptability, it also unleashes the creativity and willpower of everyone involved, fighting to make a better life for the kids. As for the kids, they were the ones that made the hard work, heat, and sweat all worth-while. While I hope I had a small impact on their life, they gave me so much love and affection every day, and taught me more Arabic than three years at university. The Jusoor program has a real influence on the life and future of the kids and youngsters they are able to reach through their program.

*Petter from Sweden, who spent the last two summers volunteering in our center in Beirut*

"The highlight of volunteering in Jusoor's Refugee Program was to see happiness on children's faces. It is an excellent feeling to be able to give them love and share knowledge with them. Also to be part of the selfless Jusoor team, which puts tremendous effort into improving and empowering these children who will form the future of Syria. It was an exhilarating experience and I would not hesitate to do it again any time."

*Sahar from the United Arab Emirates, who is a behavioral coach, visited our centers in the summer of 2014, working with students as well as running professional development programs for our teachers*



## SYRIANS FORWARD TOGETHER

### Jusoor Teachers

**Suzanne completed her degree at Damascus University, Education Department in Qunaitara, and continued to study English and computer literacy in Damascus. She started her teaching career in 2007 back in her hometown and had seven years of teaching experience in elementary school before she moved to Lebanon.**

Tell us how being hired as a teacher has impacted you? How has it changed things for you and your family and your community?

"I consider myself very lucky to have the opportunity to continue doing what I love.

I'm very proud to be part of Jusoor and to have the chance to help Syrian children in need, especially since they've gone through a lot and missed school in the past year.

I'm in the field that I am passionate about and I'm happy that I have the opportunity to work in my profession; I feel like I'm especially privileged to have been given the chance to continue my career outside of Syria. My aim at Jusoor is to help as many students as I can and to have an impact on their lives. It's especially important for teachers to continue their careers since they have an enormous impact on children and society, given their role in education."

Tell us the impact of Jusoor's program on these children. What do you think of Jusoor overall?

"It's great to see that children have the chance to experience completely

different techniques in teaching – far from the dictation they are used to in their school system back home. Teaching here is a new experience for myself as well, using TVs, laptops, projectors and presentations.

It's so important to have children learn in different ways, especially experiencing things visually and experimenting with tangible objects in education in particular subjects like science.

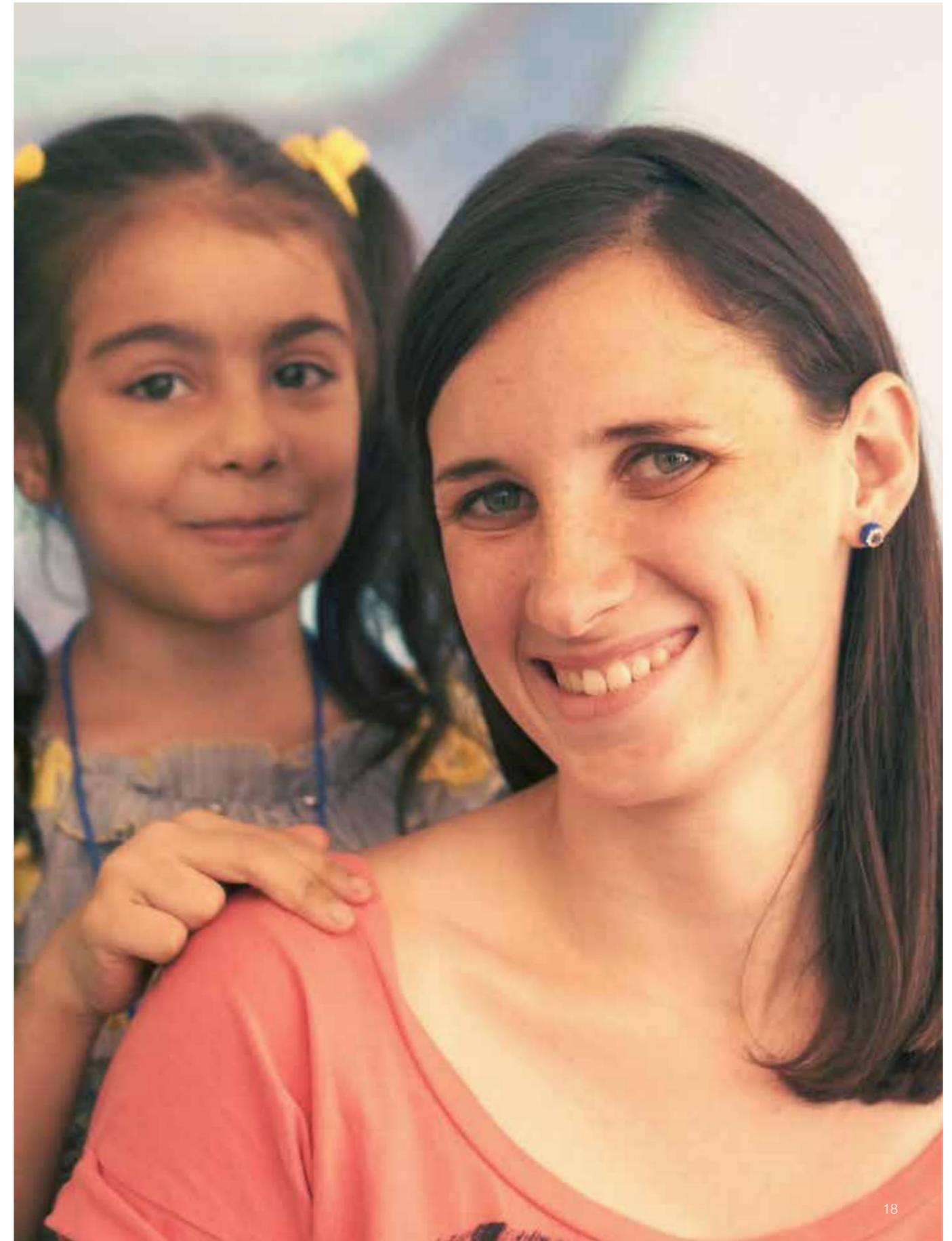
I started to realize that education in Syrian schools was very poor compared to the Jusoor school in Lebanon.

Jusoor uses an incentive system in education that has proven to work with our students. It's especially important to keep the children motivated to learn since many of them have low self-esteem, having missed school and fallen behind their expected level of education.

Another important factor is the involvement of volunteers in Jusoor's schools. The children feel the friendly and loving vibe of volunteers who are especially responsive to young volunteers who bring with them new fun ways of teaching, interactive games, and energy.

At the Jusoor school, the children and teachers have come up with their very own classes like the very famous Mr. Pelikino class that is thriving with energy and activities.

You'll often find our classes displaying visuals, playing music, using cards, games, and arts, and even incorporating theater and acting!"





## SYRIANS FORWARD TOGETHER

### Jusoor Career Development Program

Jusoor offers career workshops on topics such as CV writing, job interviews, and improving career paths aimed at enhancing the skills and competencies of young Syrians looking to find jobs in today's competitive markets. This has become increasingly important as several Syrians have had to relocate to new countries as a result of the ongoing conflict in Syria and adjust to new labor markets. The workshops allow individuals to benefit from the expertise of Human Resources professionals knowledgeable in the recruitment process of different industries. The program also introduces Syrian youth to Jusoor resources and provides an overview of the job search process and routes to successful applications.

Each workshop runs for four hours, starting with an interactive exercise of goal-setting and defining career trajectories. Once every candidate has identified their career goals, our team helps them with shortlisting companies, departments, and job positions. Next, we guide every candidate through best practices for applying to jobs, and lastly, we train them to write professional resumes and coach them to succeed in interviews.

The program has seen great success in helping young Syrians find jobs outside of Syria, where the job market is completely different from what Syrians are familiar with. In fact, among the 20 job seekers who joined our pilot workshop, 13 of them were able to find jobs. Most importantly, these workshops leave participants with a renewed sense of hope and empowerment.

"A great fact to share is that all of the Syrians I'm meeting here in Dubai are just amazed with your hard efforts and proud of having an active Syrian NGO such as Jusoor which helps Syrians all around the world."

*Zeid Sadat*

"I want to thank you as your speech has been quite inspiring and evoking to me. I admire when such achieving and successful people as yourselves are willing to devote both their time and attention to give an ear to our problems and help us overcome them, also being generous to share your extensive experience with us.

As a self-taught AutoCAD, 3DMax artist, a skillful painter, and an interior design student, your workshop shed light on numerous opportunities that I have not been aware of. It revealed a completely new set of prospects."

*Baibars Mahfoud*

"First I want to thank you for your great effort for letting this initiative spread. It was such a sensible experience I've been through. Your words and motivation opened my mind and eyes to a new world of opportunities, and to things that were far beyond my intentions and expectations too!"

*Noor Boukai*

"Thanks for the great workshop! As I mentioned before, I attended Google's CV writing workshop in Dublin and it wasn't qualified as much as yours. Such a great job!"

*Nazar Potadian*

"I'm very pleased to tell you that I got a freelancing job with a pretty good salary. So, thank you for the workshop!"

*Muntaser Hakmi*

# 180

participants attended the workshops

# 12

Career Development Workshops held in 2014 across the UAE and Lebanon, once every four weeks



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## The Jusoor Team

**Jusoor's leadership team is comprised of ten Syrians living around the world. We each grew up in different parts of the world and work in a different industry, but we share a common love for Syria and belief in the potential of the global Syrian community to make an immense difference in the country's future.**

**Aziza Osman, Dubai**

**Jusoor Leadership Team Member**

**Social Entrepreneur and Startup Advisor**

"Career advice goes a long way; what may seem like basic knowledge to those who have studied/worked in the West, is an eye-opener to young Syrians who face a workplace culture shock outside of Syria. Our career coaches have truly made an impact, and the phone calls I receive with the good news of our candidates landing a job is heartwarming in ways I can't describe."

**Dania Ismail, Dubai**

**Jusoor Leadership Team Member**

**Co-Founder of Third Eye Agency**

"The best moment for me was when one of our Kaskas center students was running around screaming at the top of his voice that "this was the best school in the world". Knowing that Jusoor has helped children feel so happy and content with education was a very proud and happy moment for me."

**Fadi Salem, Oxford**

**Jusoor Leadership Team Member**

**Ph.D. Candidate in Public Policy at Oxford University**

"When we founded Jusoor, our philosophy was to empower young Syrians to reach the best educational institutions around the world, regardless if this happens directly through Jusoor or inspired by its work. Today, Jusoor is becoming a global movement impacting the future of tens of thousands of Syrians around the world. I can't describe my joy every time I mention Jusoor in a talk in different countries and someone introduces herself to me afterwards saying that they benefited from or volunteered in this or that Jusoor program."

**Hani Jesri, Beirut**

**Program Director, Refugee Education Program**

"When you do something for yourself you feel happy, but when you do something for your country you feel proud. Every moment I spend with Jusoor's teachers and volunteers looking for new ways to help Syrian children and youth makes me more proud and confident about a bright future of our beloved country Syria."

**Iyad Duwaji, Los Angeles**

**Jusoor Leadership Team Member**

**Chairman and Founder, West Asia Partners**

"Maybe we cannot go back to our country but we still can go back to our community. And while we may feel helpless that we cannot change Syria, we still can help change the course of every person we help, by giving them a second chance at life through education."

**JP Chilazi, Boston**

**Jusoor Leadership Team Member**

**MBA Candidate at Harvard Business School**

"I think what has been most powerful for me is seeing the incredible generosity of the Syrian spirit. Whether it's finding volunteers to teach in our education centers in Lebanon or HR professionals to lead career workshops in Dubai, I have been consistently overwhelmed by the sheer number of Syrians who are eager to help and make a difference. Seeing that energy and passion firsthand is what gives me hope."

**Leen Al Zaibak, Toronto**

**Jusoor Leadership Team Member**

**Senior Manager, Free the Children**

"The generosity of the Syrian expatriate community has empowered thousands of youth to achieve their full potential and become agents of change themselves. Jusoor's success is a testament of what we can achieve as a community. The Jusoor youth are the best examples of determination, persistence, and hard work. They inspire me everyday. They are the beacon of light and hope for our country's future. They have shown the world the power of Syrian students as leaders today and they continue to make a positive difference in the world around them."

**Maya Malas, Dubai**

**Jusoor Leadership Team Member**

**Development Manager, Majid Al Futtaim Properties**

"It moves me to see the strong links Jusoor continues to nurture between art and education. Jusoor's scholarship fund is largely indebted to the amazing Syrian artists and the art community. Every donated beautiful art piece has been a part of an inspiring story of a young Syrian student's resilience and achievements. This really highlights how Jusoor is about building bridges."

**Rami Zayat, Kuwait**

**Jusoor Leadership Team Member**

**Senior Legal Consultant, DLA Piper**

"What the Syrian diaspora has been able to do in such a short period of time has been truly inspiring. I urge the entire diaspora to continue to work together and for everyone to try to visit one of the centers in Lebanon at least once in this next year. Each time I visit the centers in Lebanon I am amazed at the passion and desire of the students, teachers, and volunteers to want to learn and teach. Seeing this gives me confidence and hope in the future of our beloved country."

**Rania Succar, San Francisco**

**Jusoor Leadership Team Member**

**Director of North America Brand Solutions, Google**

"What Syrian students are accomplishing in U.S. universities is mind boggling - winning hackathons, getting job offers from top employers. In fact, despite all the obstacles these students face in coming to the U.S. (limited internship experience, being associated with Syria, not having U.S. citizenships), they have somehow managed to land jobs at the world's top companies that even graduates of top U.S. universities struggle to get: Intel, Google, Apple, Motorola, Goldman Sachs, and the list goes on. We are building a deep bench of leaders for our future."



# SYRIANS FORWARD TOGETHER

## Jusoor Donors

### Benefactors (\$100,000+)

The Asfari Foundation  
The Said Foundation  
Chalhoub Group

### Patrons (\$50,000 – \$99,999)

Ossama S. Abbasi  
Ansari Family Foundation  
Iyad Duwaji and Family  
Sleiman Naim and Family  
Ali Ojje and Family  
Kareem Sakka and Family  
Talal Sawaf and Family  
Hossam Shobokshi and Family

### Sponsors (\$20,000 – \$49,999)

Tareq Abu Zayyad and Family  
Jameel Akhrass  
Teymour Alireza and Family  
Aramex  
Antoun Chiniara  
Samer and Lama Danial  
Andrew Dean  
Boukai Family Foundation  
Debs Foundation  
Al Madad Foundation  
Omar and Sima Sawaf  
Rasha Al-Duwaisan and Yusef Kudsi  
Sara Tayeb  
Maher Touma  
Sharaf Yamani and Yasmin Alireza  
Mohammad and Najla Al Zaibak

### Donors (\$5,000 – \$19,999)

Sahar Abdulla  
Naji Ali Adeeb  
Suha Akkad  
Sultan Sooud Al-Qassemi  
Samir and Alya Alsawah  
Rania Ashur and Family  
Rabih Amine and Elie Majdalani  
Maysoon Beydoun  
CPC Holding  
Nabil Dahi  
DEPA  
Werner Ebm  
Farid and Rima Elkasan  
Wassef and Racha Haroun  
Bana Hilal  
Sami and Rania Idliby  
Mohammad Ismail  
Amid Jondi  
Juan and Alia Kadah  
Amer Kasm  
Habib Lahlouh  
David Mahmalji  
Georges Makhoul  
Mohannad and Rana Malas  
Sayed Merzaban and Family  
Bashar and Deborah Sawaf  
Khaled Samawi and Maha Samawi  
Bashar and Hoda Succar  
Pierre and Nawal Zayat  
Rami Zayat



## Artists

Youssef Abdelke  
Ammar Abd Rabbo  
Jaber Al Azmeh  
Ammar Al Beik  
Shurooq Amin  
Asaad Arabi  
Fuad Abu Assaf  
Tammam Azzam  
Houmam Alsayed  
Mouneer Al Shaarani  
Mohamad Badr  
Tareq Btehy  
Safwan Dahoul  
Oussama Diab  
Eissa Deeb  
Walid El Masri  
Adel El Siwi  
Samia Halaby  
Thaier Helal

Kazem Khalil Hussein  
Elias Izoli  
Khaled Jarrar  
Nja Mahdaoui  
Abdulla Mourad  
Othman Moussa  
Kevork Murad  
Riyadh Neama  
Abdalla Omari  
Mohannad Orabi  
Marwan Qassab Bachi  
Yasser Safi  
Edward Shahda  
Reem Yassouf  
Fadi Yaziji  
Zavien Youssef  
Nassouh Zaghlouleh  
Lara Zankoul

## Art Contributions

Hala Khayat (Christie's)  
Rafia Koudmani (Rafia Gallery)  
Khaled Samawi (Ayyam Gallery)

Hossam Shobokshi and Family  
Fayez Takieddine and Family



# SYRIANS FORWARD TOGETHER

## Jusoor Partners

We are grateful to the many organizations and individuals who have partnered with us to deliver our programs.

### UK

Al Madad Foundation  
Asfari Foundation  
Clare Hall College, Cambridge University  
Said Fondation

### U.S.

American Syrian Arab Cultural Association (ASACA)  
Illinois Institute of Technology (IIT)  
Institute of International Education (IIE)

### Jordan

Aramex

### UAE

Ayyam Gallery  
Chalhoub Group  
Gulf Montessori  
MBC Group  
Memac Ogilvy  
Rafia Gallery  
Tabeer

### Lebanon

ACTED  
Al-Makassed Philanthropic Association  
Alwane Psycho-social Support Team  
Basmeh & Zaitouneh  
International Medical Committee  
Pelikino Interactive English Language Project  
Right To Play  
Sada Al Bekaa Association  
Sawa for Aid and Development  
Unite Lebanon Youth Project  
Wellspring Learning Community

### Other individuals

Nadia Chatti  
Alexandra Chen  
David Freeman  
Mouhannad Malek  
Taufiq Rahim  
Lara Setrakian  
Rana Zakkar Al-Ogaily and Family

We would like to extend our gratitude to the Lebanese community that has generously hosted our activities and to our amazing volunteers who are the heart and soul of our centers and the driving factor behind the success of our work.





## Jusoor Financial Statements for the Year Ending on December 31, 2014

### Consolidated Statement of Financial Position

<b>Assets</b>	
<b>Current assets</b>	
Cash	\$168,868
Total current assets	<u>168,868</u>
<b>Other assets</b>	
Intangible asset	6,500
Accumulated amortization	(722)
Total other assets	<u>5,778</u>
<b>Total assets</b>	<u><u>\$174,646</u></u>
<b>Liabilities and net assets</b>	
<b>Net assets</b>	174,646
Total liabilities and net assets	<u><u>\$174,646</u></u>

### Consolidated Statement of Cash Flow

<b>Cash flows from operating activities</b>	
Change in net assets	\$ (579,470)
Adjustment to reconcile change in net assets to net cash used in operating activities:	
(Increase) decrease in assets	
Amortization	<u>722</u>
Net cash used in operating activities	<u>\$ (578,748)</u>
<b>Cash flows from investing activities</b>	
Purchase of Jusoor connect	<u>(6,500)</u>
<b>Net increase in cash and cash equivalents</b>	(585,248)
<b>Cash, beginning of year</b>	<u>754,116</u>
<b>Cash, end of year</b>	<u><u>\$ 168,868</u></u>

### Consolidated Statement of Financial Activities

<b>Revenue</b>	
Contributions	\$442,878
Interest income	<u>227</u>
Total revenues	<u>443,105</u>
<b>Expenses</b>	
<b>Program services:</b>	
Higher Education Scholarships	461,292
Refugee Primary Education	460,517
Total program services	<u>921,809</u>
<b>Supporting services:</b>	
Fundraising*	67,982
Management and general	<u>32,784</u>
Total supporting services	<u>100,766</u>
Total expenses	<u>1,022,575</u>
<b>Changes in net assets</b>	(579,470)
<b>Net assets, beginning</b>	<u>754,116</u>
<b>Net assets, ending</b>	<u><u>\$174,646</u></u>

\* The fundraising cost includes \$58,960.63, which were invested in producing a TV ad to promote education for Syrian children.



### Consolidated Statement of Functional Expenses

	Program Services			Supporting Services			Total
	Higher Education Scholarship	Refugee Primary Education	Total	Management and General	Fundraising	Support Services Total	
Scholarship, travel, books & student fees	\$461,209	\$424,889	\$886,098	\$ -	\$ -	\$ -	\$ 886,098
Facilities and equipment	-	10,852	10,852	-	4,198	4,198	15,050
Business expenses	-	-	-	1,000	2,157	3,157	3,157
Fundraising costs	-	-	-	20,609	61,417	82,026	82,026
Bank service charges	83	6,780	6,863	2,284	45	2,329	9,192
Amortization expense	-	-	-	722	-	722	722
Professional services	-	17,996	17,996	7,972	-	7,972	25,968
Miscellaneous and other expenses	-	-	-	197	165	362	362
<b>Total expenses</b>	<b>\$461,292</b>	<b>\$460,517</b>	<b>\$921,809</b>	<b>\$32,784</b>	<b>\$67,982</b>	<b>\$100,766</b>	<b>\$1,022,575</b>

### Consolidated Statements of Financial Position

	Jusoor U.S.			Jusoor UK		
	Unrestricted	Temporarily Restricted	Totals	Unrestricted	Eliminations	Total
<b>Assets</b>						
<b>Current assets</b>						
Cash	\$135,956	\$ -	\$135,956	\$32,912	\$ -	\$168,868
Total current assets	135,956	-	135,956	32,912	-	168,868
<b>Other Assets</b>						
Intangible asset	6,500	-	6,500	-	-	6,500
Accumulated amortization	(722)	-	(722)	-	-	(722)
Total other assets	5,778	-	5,778	-	-	5,778
<b>Total assets</b>	<b>\$141,734</b>	<b>-</b>	<b>\$141,734</b>	<b>\$32,912</b>	<b>-</b>	<b>\$174,646</b>
<b>Liabilities and net assets</b>						
<b>Net assets</b>	141,734	-	141,734	32,912	-	174,646
<b>Total liabilities and net assets</b>	<b>\$141,734</b>	<b>\$ -</b>	<b>\$141,734</b>	<b>\$32,912</b>	<b>\$ -</b>	<b>\$174,646</b>

### Consolidated Statements of Financial Activities

	Jusoor U.S.			Jusoor UK		
	Unrestricted	Temporarily Restricted	Totals	Unrestricted	Eliminations	Total
<b>Revenues</b>						
Donations and contributions	\$349,238	\$ -	\$349,238	\$93,640	\$ -	\$442,878
Interest Income	-	-	-	227	-	227
Net assets released from restriction	299,950	(299,950)	-	-	-	-
Total Revenues	649,188	(299,950)	349,238	93,867	-	442,878
<b>Expenses</b>						
<b>Program Services:</b>						
Higher Education Scholarships	379,068	-	379,068	82,224	-	461,292
Refugee Primary Education	460,517	-	460,517	-	-	460,517
Total program services	839,585	-	839,585	82,224	-	921,809
<b>Supporting services:</b>						
Fundraising	67,982	-	67,982	-	-	67,982
Management and general	28,824	-	28,824	3,960	-	32,784
Total supporting services	96,806	-	96,806	3,960	-	100,766
Total expenses	936,391	-	936,391	86,184	-	1,022,575
<b>Changes in net assets</b>	(287,203)	(299,950)	(587,153)	7,683	-	(579,470)
<b>Net assets, beginning</b>	428,937	299,950	728,887	25,229	-	754,116
<b>Net assets, ending</b>	<b>\$141,734</b>	<b>\$ -</b>	<b>\$141,734</b>	<b>\$32,912</b>	<b>\$ -</b>	<b>\$ 174,646</b>



[jusoor.syria.com](http://jusoor.syria.com)